

IPextreme▶

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VP of Marketing



ChipEstimate™

IPextreme Mission



- IPextreme partners with large semiconductor companies to develop and deploy a strategy to increase chip sales through selective IP licensing.



Why should IDMs License?

Short answer: Sell more chips

Why do customer buy this IP?

Short answer: Less risk

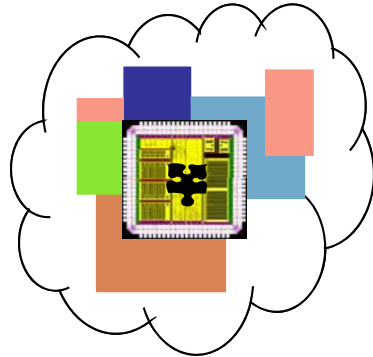


- IPextreme licenses this silicon proven IP to customers, packaging it for easy integration and handles all sales, marketing, and support.

We Change Designs into IP

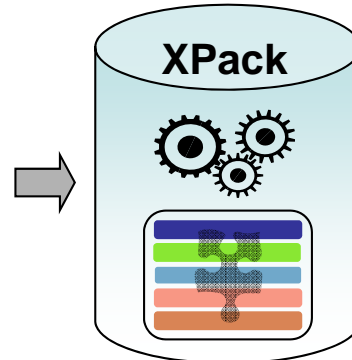


Semiconductor
Company



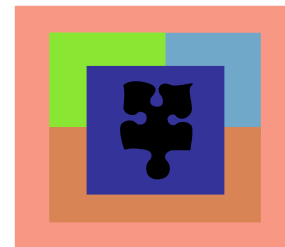
IP in Original
Design Context

IPextreme

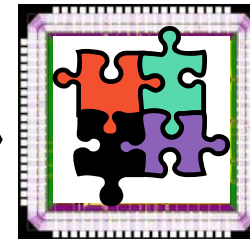


Reusable IP
Packaged With
Complete Deliverables

IPextreme Customer



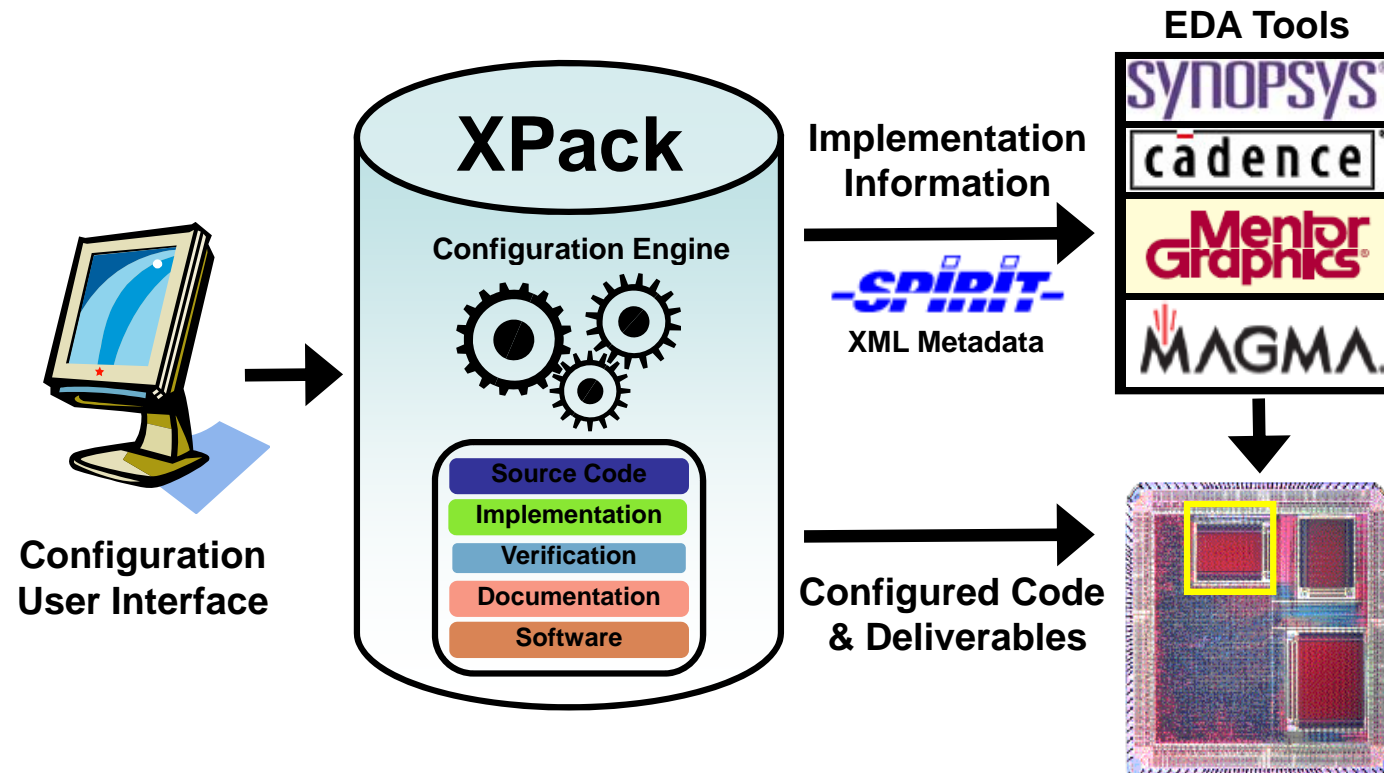
Reusable IP
Unpacked and
Ready for
Integration



Reused IP
In New Design
Context

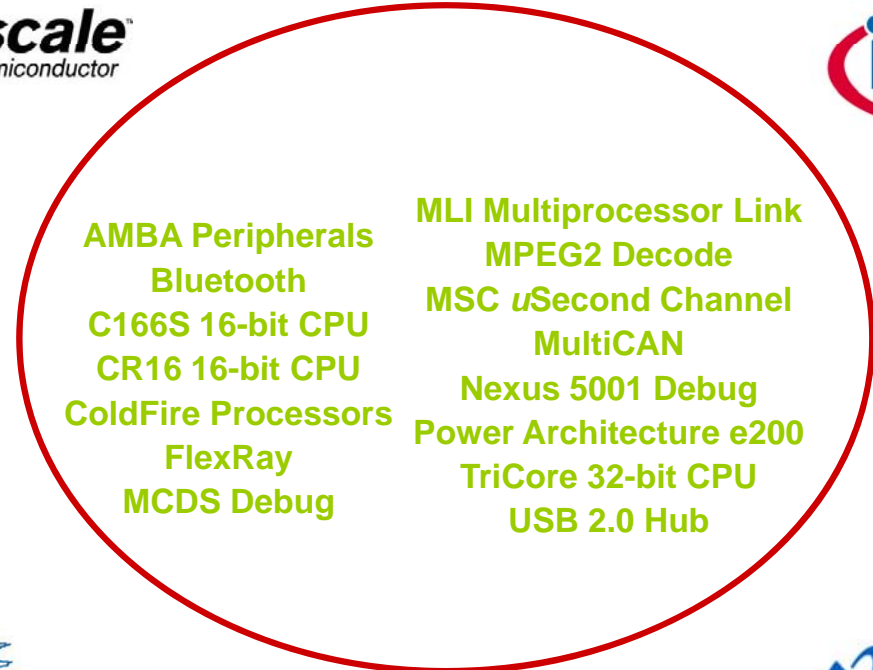


Packaged For Ease of Use



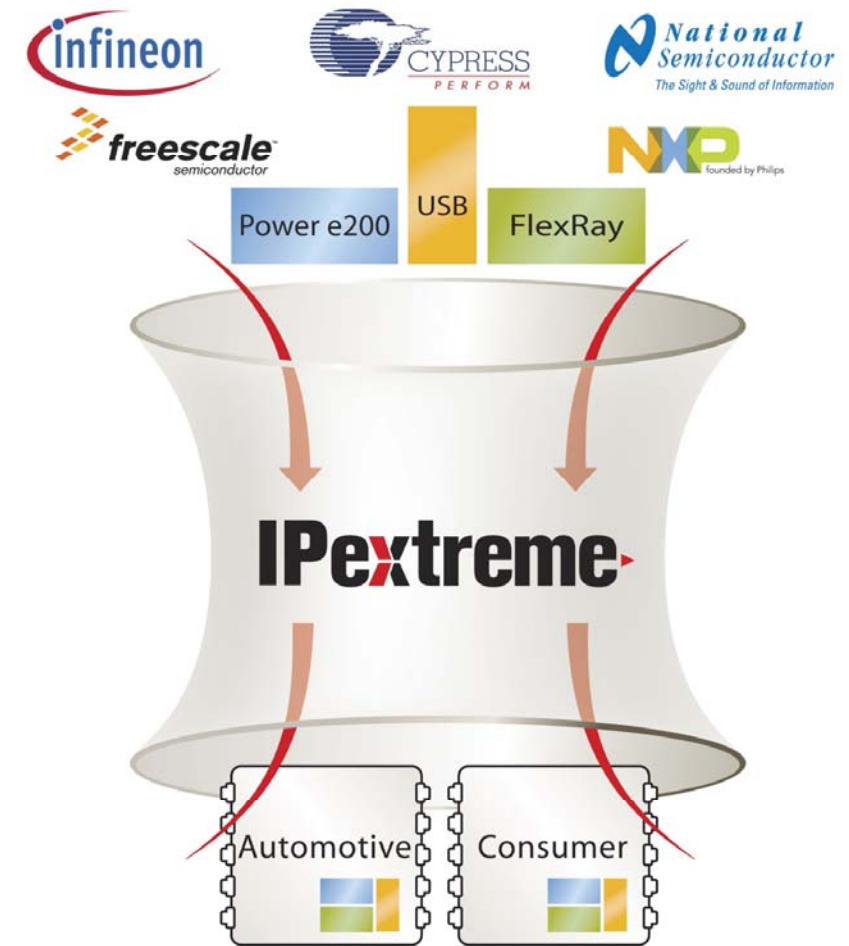
IP Portfolio Highlights

IPextreme



IPextreme: Great Source for Great IP

- Your source for Best-in-Class IP developed and proven by semiconductor leaders
- 100% IP Focus
 - not EDA or services
- Over a decade of IP commercialization experience
- Complete IP solutions including expert support
- Backed by strong development ecosystems



Thank you!

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- Please stay and talk with Trent
- Explore IPextreme IP at ChipEstimate.com
- Use IPextreme IP to Plan a Chip at DAC (get a DAC Trip Report!)



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